

# Institutionalization of Child Rights in the Digital Future-International Conference CRC@25

UNICEF Panel

Chair: Rafael Obregon  
Communication for Development Section  
Unicef, New York

Istanbul, Turkey



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# An exciting panel!

- Tobias Denskus, Associate Professor of Communication for Development, Malmö University, Sweden
- Lely Djuhari, Communication Specialist, UNICEF Regional Office, Central and Eastern Europe and the Commonwealth of Independent States
- Mutlu Binark, *Professor at the Department of Radio-Television and Cinema, Faculty of Communication, Hacettepe University.*
- Global, regional and country level perspectives on policy, research and practice
- Thoughts for a forward looking agenda

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# C4D Guiding Principles

- Human rights-based approach – active participation and engagement of children and communities
- Focus on empowerment and local appropriation for sustainability
- Children as social actors and agents of change

# On Social and Digital Media

- Young people and digital media
- «Construction of new social meaning as a way to resist social exclusion, create new symbolic spaces, and reinvent and establish new relationships and social dynamics, not as an effect of technology but as the result of the re-appropriation of that technology»
- (Winocur, R. 2009. «Digital convergence as the symbolic medium of new practices and meanings in young people's lives», Popular Culture, 7, 179-187),



# On Social and Digital Media

- The increasing power of social media
- *“As the communications landscape gets denser, more complex, and more participatory, the networked population is gaining greater access to information, more opportunities to engage in public speech, and an enhanced ability to undertake collective action”.*

(Shirky, C. 2011. “The political power of social media”, Foreign Affairs, Jan/Feb. 2011)

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# Social and Digital Media and Equity

- “Social media are currently presented with a double face: it can possibly create new digital divides widening the gap created by digital and social exclusion for already vulnerable groups and people”.
- Verdegem, P. 2011. “Social Media for Digital and Social Inclusion: Challenges for Information Society 2.0 Research & Policies”, Cognition, Communication, Cooperation, 9 (1), 28-38.